

FILE

1972

APRIL 24

fashion calendar

32nd year • issued weekly

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ruth finley, publisher • 879-2343 • 8 east 77th street new york, n.y. 10021

FASHION CALENDAR

Note: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader ... Ruth Finley, Publisher

WEEK BEGINNING MONDAY, APRIL 24, 1972

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Saturday April 22 9:00 P.M.	FASHION THEATRE BALL AND SHOW "Changing Fashions, 1800 to 1970" -- Inaugurating multi-media exhibition of highlights from Museum's costume collection. Hon. Chairman: Commissioner Bess Myerson, N.Y.C. Dept. of Consumer Affairs. Chairmen-Fashion Committee of Honor: Vera Maxwell and Norman Norell. Tickets: \$50 to \$5000. (Costume or black tie) Contact: Jan Henry James, NE. 8-5000.	BROOKLYN MUSEUM	188 EASTERN PARKWAY AUDITORIUM
Monday April 24 2:30 P.M.	SHOWING OF FALL AND WINTER COLLECTION Collection includes bridal gowns, attendants gowns, flower girls gowns, and evening things. By invitation; thereafter by appointment. Publicity: Janet Chute, 40 Cambridge St., Charlestown, Mass. 02129, 617-242-2677. Contact: Julian Pollack, 244-3847.	PRISCILLA OF BOSTON	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday April 24 5:00 P.M. Reception	PREVIEW: FASHIONS BY HUBERT DE GIVENCHY Press preview of a collection for Borg Textiles, designed in Paris by couturier Hubert de Givenchy, to be reproduced in the U.S. for Fall-Winter distribution by Sportowne. Host: Mr. C.J. Seifert, Jr., Borg Textiles. By invitation. Contact: Ruth Hammer Associates, 685-8290.	BORG TEXTILES (DIV. BUNKER-RAMO CORP.)	HOTEL PLAZA WHITE & GOLD SUITE
Monday April 24- April 28	HOME SEWING EXHIBIT Fabrics and patterns in wool as selected by editors of Vogue, Seventeen, Mademoiselle and Glamour. By appointment. Contact: Skippy Stone, YU. 6-6222.	THE WOOL BUREAU, INC.	360 LEXINGTON (40TH ST) SHOWROOM - 7TH FLOOR
Beginning Monday April 24	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Alan Baron, PE. 6-8867.	HENRY FRIEDRICKS; FRIEDRICKS SPORT	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Beginning Monday April 24	OPENING OF FALL COLLECTION By appointment. Contact: 736-6909.	DAVIDOW, INC.	205 WEST 39TH STREET SHOWROOM - 6TH FLOOR
Beginning Monday April 24	OPENING OF FALL COLLECTION Hand-crocheted and knit fashions. Couture collection of velvets. By appointment. Contact: Gena Torricelli, 628-7177.	HELGA HOWIE OF SAN FRANCISCO	33 EAST 68TH STREET NEW SHOWROOM - 4TH FL.
Beginning Monday April 24	FALL SWEATER COLLECTION By reservation. Contact: Carol Nolan, 947-0273.	JAP	530 SEVENTH AVENUE MALLORY SHOWRM-19TH FL.
Beginning Monday April 24	PREMIERE OF NEW SPORTSWEAR COLLECTION "Total sportswear wardrobe concept for today's young, active woman", designed by Marshall Klugman. By appointment. Contact: Judy Lauterstein, 736-6909.	JOHN MACDOUGALL (DIVISION OF DAVIDOW)	205 WEST 39TH STREET SHOWROOM - 6TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Postponed April 25	MISS FOX BY SEYMOUR FOX, ORIGINALLY SCHEDULED FOR TUESDAY, APRIL 25, AT 11:00 A.M., HAS BEEN POSTPONED TO MAY 9 AT 11:00 A.M. (See pg. 7)		
Tuesday April 25 11:30 A.M.	CUSTOMER SHOWING: TIKTINER COLLECTION Presentation of exclusive Spring and Summer collection for Bergdorf Goodman. Publicity: Madeleine de Vries, PL. 3-7300.	BERGDORF GOODMAN	3RD FLOOR COUNTRY CASUALS
Beginning Tuesday April 25	OPENING OF FALL COLLECTION Continuous showings. Contact: 244-4700. Publicity: Stutman Assoc., 247-2662.	GINORI	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
April 25- April 26	LEATHER AND ALLIED INDUSTRIES EXPOSITION AT N.Y. HILTON Contact: Herbert Muller, Tanners Council, MU. 6-7950.		
Wednesday April 26 12:00 Noon Luncheon	PRESS LUNCHEON FOR GINGER ROGERS By invitation. Contact: Mary Manilla, Special Program Coordinator, J.C. Penney Co., 957-6616.	J.C. PENNEY CO.	LUTECE 249 EAST 50TH ST.
Wednesday April 26 12:30 P.M. Luncheon	FASHION POTPOURRI AT LUNCHEON Featuring Jewelry--Dionne, Swimwear and beachwear--Peter Pan, The Shirt Maker of 7th Avenue--Lady Manhattan, Lingerie--Eve Stillman. Reservations: (\$5.95): CI. 6-9171. Publicity: Ellen Perl, TE. 2-8212.	FOUR MANUFACTURERS	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday April 26 3:00 P.M.	FALL SHOWING FOR BUYERS By reservation. (Press Show, Thurs., May 11 at 3:00 P.M., by invitation. See page 7). Contact: Bob Miller, 695-7715.	CONCEPT VII BY JACK BODI	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Thursday April 27 9:30 A.M.	RESIDENT BUYERS AND PRESS SHOWS-FALL 1972 Also, 2:30 and 3:30 P.M. Contact: resident buyers: Marjorie Carney; press, Andree Carr, 682-5580.	VASSARETTE	261 MADISON AVENUE LITTLE THEATRE
Thursday April 27 10:30 A.M.	FALL SHOWINGS FOR RESIDENT BUYERS Also at 2:30. By reservation. Contact: JU. 2-6767.	VANITY FAIR	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Thursday April 27 11:30 A.M.	JERRY SILVERMAN CUSTOMER SHOWING Showing of Spring and Summer collection by Shannon Rodgers for Jerry Silverman. Publicity: Madeleine de Vries, PL. 3-7300.	BERGDORF GOODMAN	5TH FLOOR MISS BERGDORF
Thursday April 27 12:30 P.M. Luncheon	54TH ANNUAL KNITWEAR CONVENTION American-designed, original knit apparel for men, women and children presented by: Allied Chemical Corp.; American Cyanamid Co.; American Enka Corp.; American Wool Council; Bancroft Licensing Division-Indian Head, Inc.; Celanese Fibers Marketing Corp.; Cotton, Inc.; Courtaulds North America, Inc.; E. I. DuPont de Nemours & Co., Inc.; FMC Corp-American Viscose Division; Hoechst Fibers, Inc.; Phillips Fibers Corp.; Rohm & Haas; Supima Association of America; The Wool Bureau, Inc.; and Woolknit Associates, Inc. Producer; Mia Grau. Price: \$15.00. Press by ticket only. Contact: Edward Brandwein, 51 Madison Avenue, 683-7520.	NAT'L KNITTED OUTERWEAR; KNITTED TEXTILES ASSN.	HOTEL AMERICANA BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday April 27 4:00 P.M. Cocktails	PRESS PREVIEW OF FALL COLLECTION Dresses by Gene Berk. Sportswear by Joe Boccheir. By invitation. Continuous thereafter at showroom, 530 Seventh Ave., 3rd floor. Contact: Marie Lippe, PE.6-0151.	PAGANNE DRESS; PAGANNE SPORT	500 CLUB 500 SEVENTH AVENUE
Thursday April 27 7:30 P.M. Supper- Dance	75TH ANNIVERSARY AWARD AND FASHION SHOW Parsons Alumni Show includes: Adrian, Adri, Ron Amey, Travis Banton, Jeannene Booher, Tom Brigance, Donald Brooks, Albert Capraro, Jo Copeland, Nancy Ebker, Erika Elias, Bosha Johnson, Jane Justin, Kasper, Barbara Larson, Claire McCardell, Donna Morgan, John Moore, Norman Norell, Kathy Paschalides, Peter Ribando, Frank Rizzo, Dominic Rompollo, Ken Scott, Irene Sharaff, Don Simonelli, Bill Smith, Willi Smith, Jennifer Story, Vicky Tiel, Kay Unger, Chester Weinberg, Arthur Williams. Parsons Diamond Jubilee Awards to: Allan R. Johnson, Chairman of the Board, and Gordon Franklin, President, Saks Fifth Avenue. Tickets: \$150.00. Contact: Edwin Cohen, 675-2700.	PARSONS SCHOOL OF DESIGN (410 EAST 54TH STREET)	ALICE TULLY HALL & HOTEL PIERRE
Saturday April 29 12:00 Noon Cocktails- Luncheon	SUMMER FASHIONS AT BENEFIT SHOW Furs by Neustadter. For benefit of Greek Orthodox Church. Contact: Dorothy Lietras, 763-0474. Fashion Coordinator: Phyllis Youngheart, PL. 1-0752.	VALENTINO	HOTEL PLAZA BALLROOM
Sunday April 30 5:00 P.M.	FALL SHOWING IN CALIFORNIA Contact: 213-MA.7-0806 (L.A.) or 335-6033 (N.Y.)	HELGA (722 SO. LOS ANGELES ST)	BEVERLY HILLS HOTEL
Monday May 1 12:00 Noon Luncheon	"UTOPIA IN FASHION"-- PRESS LUNCHEON "Nature's Day" -- Arthur Williams' "Close to Nature Collection", especially created to benefit the Environmental Defense Fund, celebrating the Adonis Restaurant opening for daily luncheons. By invitation. Publicity: Audrey Wertheim, Wertheim & Associates, 753-8273.	ARTHUR WILLIAMS FOR PERIPHERY	ADONIS RESTAURANT 1230 SECOND AV. (64TH ST)
Monday May 1 2:00 P.M.	AUCTION AND CHAMPAGNE RECEPTION Auction of original designs created by Parsons Fashion Design Alumni for the College's Diamond Jubilee Fashion Show (see above, April 27 Parsons Show, for contributing designers). Contact: Edwin Cohen, 675-2700.	PARSONS SCHOOL OF DESIGN (410 EAST 54TH STREET)	PARK-BERNET GALLERIES 980 MADISON AVENUE
Monday May 1 5:30 P.M.	MENSWEAR COLLECTION "CHROME CLEAN CLEAR" A wear-dated trend collection of men's wear in Monsanto fibers, designed by Larry Chrysler. By invitation. Contact: Colin Day, 764-4701.	MONSANTO TEXTILES CO.	1114 SIXTH AVENUE
Beginning Monday May 1	OPENING OF FALL COLLECTION By appointment. Contact: Celeste Lucci, WI. 7-5324.	THE ARKINS	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday May 1	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Joanne Jaap or Larry Croen, 239-8530.	DESIGN THAI & STAR OF SIAM	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday May 1	OPENING OF FALL COLLECTION Showing of skirts, pants, blouses, jackets and casual dresses. Continuous showings. Contact: LO. 5-1445.	SPORTWHIRL	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday May 2 10:00 A.M.	COMPLETE FALL AND WINTER COLLECTION  Coats, suits, sportswear. By invitation. Thereafter by appointment. Contact: Gayle Osman, 736-9601.	CALVIN KLEIN	205 WEST 39TH STREET SHOWROOM - 4TH FLOOR
Tuesday May 2 3:00 P.M.	OPENING OF FALL COLLECTION  By invitation. Thereafter by appointment. Contact: Florence Napp, WI.7-5324.	LANVIN COUTURE	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday May 2 4:00 P.M.	COMPLETE FALL COLLECTION  By invitation. Thereafter informal showings by appointment. Contact: 354-1855.	MARY ANN RESTIVO OF GENRE	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday May 2	OPENING OF FALL COLLECTION  Presentation of rainwear, all weather wear and stormwear. Continuous showings. Contact: Betsy Klein, 736-1076.	AQUANALA	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Beginning Tuesday May 2	OPENING OF FALL COLLECTION  A collection of day through evening fashions for the contemporary woman, designed by Eleanor Brenner for Brenner Couture. Informal showings by appointment. Contact: Norma Wilk or Hank Sinkel, 239-1150.	ELEANOR BRENNER FOR BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday May 2	OPENING OF FALL COLLECTION  Contact: Lois Lindheim, 279-3410. Publicity: Stutman Associates, 247-2662.	GIORGINI	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday May 2	OPENING OF FALL COLLECTIONS  By Joey Garguillo for Smith & Jones; Betty Carol for Christopher Jones. Continuous showings. Contact: 595-8570. Publicity: Vera Bacal, PL. 3-8421.	SMITH & JONES; CHRISTOPHER JONES	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday May 2- May 3	ANTIQUE BRIDAL GOWNS ON DISPLAY  Traditional silk wedding gowns of the Nineteenth Century. Open to public. Hours: 9:30 A.M. to 7:30 P.M. Fri. and Sat., to 4:30 P.M. Contact: 673-0300.	TRAPHAGEN SCHOOL OF FASHION	257 PARK AVENUE SOUTH 7TH FLOOR
Tuesday May 2- June 9	FALL FASHION GALLERY; AUGUST-SEPTEMBER 1972  A talking-picture show and guided tour through Mademoiselle's fashion gallery of ready-to-wear and accessories. By appointment. (9:00 A.M. to 4:00 P.M.) Contact: Barbara Szpak, 689-5900, Ext. 620.	MADEMOISELLE MAGAZINE	420 LEXINGTON AVENUE SHOWROOM - 18TH FLOOR
Wednesday May 3 9:30 A.M.	PRESS SHOWING: FALL COLLECTION  Special dress and sportswear fashions. By invitation. Thereafter by appointment. Contact: Bettye Whiteman, WI. 7-2055.	KAY UNGER FOR RICHARD D.	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Wednesday May 3 11:00 A.M. Apertivo	PRESS PREVIEW: FALL COLLECTION  Couture and boutique fashions. Show at 11:30 A.M. By invitation. Contact: Charles Dickey, 279-0925. Publicity: Billie Gould, 869-1675.	VIA VENETO	1407 BROADWAY SHOWROOM - 37TH FLOOR
Wednesday May 3 12:00 Noon	PREMIERE SHOWING: FALL COLLECTION  By invitation. Thereafter appointment; contact: Nancy di Costanzo, 736-8888.	CHRISTIAN AUJARD-PARIS	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday May 3 12:30 P.M.	LUNCHEON SHOWING: SUMMER FASHIONS Reservations (\$5.95): CI. 6-9171. Publicity: Ellen Perl, TE. 2-8212.	KASPER FOR JOAN LESLIE	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday May 3 1:30 P.M.	OPENING OF FALL COLLECTION By invitation. Contact: 695-1617.	RUDI GERNREICH FOR HARMON KNITWEAR	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Wednesday May 3 4:00 P.M.	OPENING OF FALL COLLECTION By reservation. Thereafter continuous. Contact: Miss Piera, 563-6126.	CLARET BY ARTHUR DOUCETTE	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Wednesday May 3	PREMIERE OF FALL SPORTSWEAR COLLECTION New collection including dresses and coats. Continuous showings. Contact: Mel Katz or Susan Ullery, 354-8120.	COMPANY 5 BY MAURICE ANTAYA	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Thursday May 4 10:00 A.M.	PRESS PREVIEW: FALL COLLECTION Preview of Bonnie Cashin's collection for Philip Sills. By invitation. Thereafter by appointment. Contact: Arthur Sheer, LO. 5-0274. Publicity: Ruth Hammer Associates, 685-8290.	PHILIP SILLS; BONNIE CASHIN DESIGNS	48 WEST 37TH STREET SHOWROOM - 5TH FLOOR
Thursday May 4 2:30 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Elva Jacobsen, LA. 4-6262.	JIM BALDWIN- YOUNG ELEGANT	205 WEST 39TH STREET SHOWROOM - 15TH FLOOR
Thursday May 4 4:00 P.M. Cocktails	FALL-WINTER COATS FROM ARGENTINA Showing of woolen coats, designed by Umberto Manzo and made in Argentina. By invitation. Thereafter at 366 Fifth Ave., Suite 501. Contact: Horacio Medrano, 594-5310.	UMBERTO MANZO (LANSA CORP.)	CONSULATE OF ARGENTINA 12 WEST 56TH STREET
Thursday May 4 5:00 P.M.- 7:00 P.M.	FAMILY PORTRAITS-- ZITA DAVISSON One man showing of Zita Davisson's family portraits. By invitation. Publicity: Madeleine de Vries, PL. 3-7300.	BERGDORF GOODMAN	NINA'S CHOICE GALLERY 4TH FLOOR
Beginning Thursday May 4	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Miss Laura, 563-6126.	GAVI BY MILTON KORWIN	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Thursday May 4	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Matty, CH. 4-4940 or CH. 4-7522.	JERRY SILVERMAN BY SHANNON RODGERS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Sunday May 7- May 9	MARKET WEEK - FABRICS & ACCESSORIES Show director: Muriel Wanderman, MU. 5-9160.	NATIONAL HOME SEWING TRADE SHOW	HOTEL McALPIN BWAY & 34TH STREET
Monday May 8 9:30 A.M.	PRESS SHOW: FALL JEWELRY AND BELTS By invitation. Buyers' show at 4:30. Thereafter by appointment. Contact: MU. 9-8466.	ALEXIS KIRK (55 PARK AVENUE)	FAIRTREE GALLERY 924 MADISON AV(73RD ST)

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday May 8 11:00 A.M. Champagne	PRESS PREVIEW: FORECAST OF FUTURE Maximilian forecasts the future to be shown to press only -- at the 57th Street Salon exclusively. By invitation. Publicity: Vera Bacal, CI.7-1388.	MAXIMILIAN	20 WEST 57TH STREET SALON - 3RD FLOOR
Monday May 8 12:00 Noon Luncheon	PRESS PREVIEW: FALL- WINTER COAT COLLECTION Tango coat collection from Argentina, featuring Vicuna and 100% wool coats. By invitation. Contact: Gabriel Martinez-Tocco, Latin American Imports, 516-822-3537. Publicity: Lisa Curtis, 684-7444.	FELIX FRIEDENBACH OF BUENOS AIRES	CONSULATE OF ARGENTINA 12 WEST 56TH STREET
Monday May 8 12:00 Noon	OPENING OF FALL COLLECTION Also, May 15 at 12:00 Noon. Contact: PE. 6-6983.	H.O.B.	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Monday May 8 1:30 P.M.	FALL COLLECTION FROM CALIFORNIA By invitation. Thereafter by appointment. Contact: Marion Auley, 947-8470.	WILLIAM PEARSON FOR BASS LTD.	530 SEVENTH AVENUE SYLVAN RICH-9TH FLOOR
Monday May 8 2:30 P.M.	OPENING OF FALL COLLECTION Also May 17 and May 22 at 2:30. By reservation. Contact: PE. 6-6983.	HOUSE OF BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Monday May 8 4:00 P.M.	OPENING OF FALL COLLECTION Also May 15 at 4:00 P.M. By reservation. Contact: LW. 4-0454.	GEOFFREY BEENE BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
May 8	4:30 P.M., ALEXIS KIRK SHOW FOR BUYERS, Fairtree, 924 Madison, MU. 9-8466.		
Monday May 8 7:45 P.M.	73RD ANNUAL FASHION SHOW By invitation. Contact: Mrs. Redding, 622-2200, ext.217.	PRATT INSTITUTE	VIVIAN BEAUMONT THEATRE LINCOLN CENTER
Beginning Monday May 8	OPENING OF FALL COLLECTION Daytime and evening dresses and ensembles, designed by Jay Anderson and Fred Ackerman. Continuous showings by appointment. Contact: Penny Walker, 947-0964. Publicity: Margaret Hodge Co., 758-9230.	POSH, INC.	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday May 8	OPENING OF FALL COLLECTION Continuous showings by appointment. Contact: Marion Auley, 947-8470.	REBECCA; WILLI OF CALIFORNIA	530 SEVENTH AVENUE SYLVAN RICH-9TH FLOOR
Monday May 8- May 12	TENNIS, GOLF AND SPORTS SEPARATES Sunny Fleitas of Palm Beach will show sports separates. By appointment. Contact: Mrs. Theodore C. Baer, 17 East 89th St., 289-7191.	SUNNY'S OF PALM BEACH	PLACE TO BE ANNOUNCED
Tuesday May 9 10:00 A.M.	OPENING OF FALL COLLECTION Also May 11, 15 and 18 at 10:00 A.M. By reservation. Contact: LA. 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday May 9 10:00 A.M.	OPENING OF FALL COLLECTION By invitation. Also at 2:00 P.M. Contact: Carmelita Phillips, 279-8575.	MR. BLACKWELL	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday May 9 11:00 A.M.	OPENING OF FALL COLLECTION 11:00 A.M. By invitation. Thereafter by appointment. Contact:	MISS FOX BY SEYMOUR FOX	512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR LO. 4-3246.
Tuesday May 9 11:00 A.M.	OPENING OF FALL COLLECTION Also May 17 and May 23 at 10:00 A.M. By reservation.	RODRIGUES FOR PETER CLEMENTS	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR Contact: LO. 3-0988.
Tuesday May 9 12:00 Noon	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact:	PAPILLON	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR Mary Kloss, 868-2880.
Tuesday May 9 1:30 P.M.	OPENING OF FALL COLLECTION Also May 17 at 1:30 P.M. By reservation. Contact:	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 29TH FLOOR 239-7080.
Tuesday May 9 2:30 P.M.	OPENING OF FALL COLLECTION Also May 15, 17 and 24 at 2:30 P.M. By reservation. Contact:	LARRY ALDRICH BY MARIE McCARTHY	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR Contact: 244-1872.
Tuesday May 9 2:30 P.M. & 7:30 P.M.	STUDENTS' ANNUAL FASHION SHOW Collection of original fashions with special showing of Oriental Costumes from the Traphagen Museum Collection. Contact: Mrs. Dallin, 673-0300.	TRAPHAGEN SCHOOL OF FASHION N.Y. HILTON HOTEL (257 PARK AVENUE SOUTH)	BALLROOM
Tuesday May 9 3:15 P.M.	ANNUAL FASHION SHOW Student-produced showing of capsule collections by young American designers. Benefit of Phoenix House, rehabilitation center for drug users. Contribution: \$11:00 (cost of one day's care for each resident). Contact:	LABORATORY INSTITUTE OF MERCHG. (12 E. 53RD ST)	PROMENADE CAFE ROCKEFELLER CENTER 752-1530.
Tuesday May 9 3:30 P.M.	PRESS SHOWING OF FALL COLLECTION For buyers, May 15 at 11:00 A.M.; May 24 at 2:30 P.M. By reservation. (Note new address) Contact: 594-5424.	SOMETHING! BY OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Tuesday May 9 4:00 P.M.	OPENING OF FALL COLLECTION By invitation. Contact: William Fox, 354-1767.	MARTIERI DI ROMA	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday May 9 4:30 P.M.	PRESS PREVIEW: FALL-WINTER IMPORTS Fashions by Christian Bailly, Roland Chakkal, Jean Muir and Fernando Sanchez. By invitation. Thereafter by appointment, Contact:	PARIS COLLECTIONS	543 MADISON AVENUE SHOWROOM - 5TH FLOOR Olivier Gelbsman, 832-7100.
Tuesday May 9 7:00 P.M.	INT'L LEATHER FASHION SHOW Fourth annual fashion showing of men's and women's leather and suede ready-to-wear sportswear. By invitation. Production: Sybil Weinman. By reservation. Complete leather exhibit, May 9-11, from 9:30 to 6:00. Contact: MU. 7-1185.	INTERNATIONAL TRADE SHOWS	HOTEL McALPIN BALLROOM
Beginning Tuesday May 9	OPENING OF FALL COLLECTION Continuous showings by appointment. Contact:	TED BROWN BY FRANCES PRISCO	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR LO. 4-9311.
May 10	9:00 A.M., FRENCH READY-TO-WEAR, Press, St. Regis Hotel, 354-8620 (pg. 8)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday May 10 9:30 A.M.	PRESS SHOW: FALL COLLECTION By invitation, for Press. Belhassen, 239-4105.	WILLI SMITH FOR DIGITS Thereafter by appointment.	525 SEVENTH AVENUE SHOWROOM - 19TH FLOOR Contact: Lauri
Wednesday May 10 10:30 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment.	MOLLIE PARNIS BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR Contact: Ruth McLaughlin, 279-5012.
Wednesday May 10 11:30 A.M.	OPENING OF FALL COLLECTION By reservation. Contact:	ABE SCHRADER BY BELLE SAUNDERS LO. 4-9194. Publicity: Betty Yarmon, 755-3487.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday May 10 12:00 Noon	PRESS PREVIEW: FALL COLLECTION By invitation. Also, May 11 at 12:00 Noon and May 15 at 3:00 P.M. By reservation.	BLASSPORT HAROLD LEVINE; & HAROLD LEVINE BOUTIQUE Also, May 15, 18, 24 at 1:00 P.M. By reservation.	550 SEVENTH AVENUE NEW SHOWROOM - 2ND FL. Contact: 354-1500.
Wednesday May 10 1:00 P.M.	FALL COLLECTIONS BY DON BREITINGER Also, May 15, 18, 24 at 1:00 P.M. By reservation.	HAROLD LEVINE BOUTIQUE Contact: 524-0237.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday May 10 2:30 P.M.	OPENING OF FALL COLLECTIONS Also, La Flaque de Paris (div. of Cuddlecoat). 10:30 A.M. and 2:30 P.M., by reservation.	CUDDLECOAT BY VICTOR JORIS Contact: Susan Lawson, BR. 9-9223.	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday May 10 3:30 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment.	ANNE FOGARTY Contact: LO. 4-9115.	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Wednesday May 10 5:30 P.M.	OPENING OF FALL- WINTER COLLECTION Also May 16 at 5:30 P.M. By invitation. Informal buyers show, May 11 to May 25, by reservation.	HANAE MORI Contact: Nippi New York, 758-7760.	WALDORF-ASTORIA SUITE 40-H
Wednesday May 10 6:00 P.M.	OPENING OF FALL COLLECTION Also, May 15, 17, 22 at 6:00.	HELGA, INC. (722 SO. LOS ANGELES ST) Contact: 213-627-0806 (L.A.); 335-6033 (N.Y.)	HOTEL GOTHAM PRIVATE SUITE
Wednesday May 10- May 19	FALL PRET-A-PORTER IN NEW YORK Fashions by Guy Laroche, Gabs, Germaine et Jane, Gil Coutin, Kaza Sports, Press Breakfast and Preview, May 10 at 9:00 A.M. By invitation. Continuous thereafter, by appointment.	FIVE FRENCH "DE LUXE" MANUFACTURERS Contact: French Apparel Center, 354-8620.	ST. REGIS HOTEL FRENCH CLUB
Beginning Wednesday May 10	OPENING OF FALL COLLECTIONS By appointment. Contact:	GLORIA SACHS; & GLORIA SACHS HABERDASHERY LO. 3-1640. Publicity: Vera Bacal, PL. 3-8421.	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Thursday May 11 9:00 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment.	KASPER FOR J. L. SPORT Contact: Alice, 239-4600.	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
May 11	10:00 A.M., ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA. 4-7626.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday May 11 11:00 A.M.	OPENING OF FALL COLLECTION By invitation. Contact: Bette West, 239-4155.	CHUCK HOWARD	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Thursday May 11 11:00 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 947-6845.	VICTORIA ROYAL DESIGNED BY BILL HAIRE	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
May 11	12:00 Noon, BLASSPORT, 550 Seventh Avenue, 2nd floor, 354-1500.		
Thursday May 11 1:00 P.M.	COMPLETE FALL COLLECTION Continuous showings by appointment. Contact: 524-4510.	MORTON MYLES FOR GINO CHARLES	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Thursday May 11 2:00 P.M.	OPENING OF FALL COLLECTIONS By reservation. Contact: Michael Ortseifer, LA. 4-5923.	WILSON FOLMAR; & FOLMAR FANTASY	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Thursday May 11 2:30 P.M.	PREVIEW OF FALL DRESSES AND SUITS By invitation. Continuous thereafter. Contact: Michele Abruzzo, BR.9-6560.	DAVID CRYSTAL	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday May 11 3:00 P.M.	PRESS SHOWING: FALL COLLECTION By invitation. Thereafter by appointment. Contact: Bob Miller, 695-7715.	CONCEPT VII BY JACK BODI	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Thursday May 11 4:00 P.M.	OPENING OF FALL COLLECTION Also, May 18 at 4:00 P.M.	MALCOLM STARR; & MALCOLM STARR INT'L By reservation. Contact: 594-0030.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Thursday May 11 4:00 P.M.	PRESS PREVIEW: FALL MENSWEAR By invitation. Contact: B.J. Kaplan, 765-2400.	OSCAR DE LA RENTA FOR AFTER SIX	1290 AVE. OF AMERICAS SUITE 1100
Thursday May 11 5:30 P.M.	OPENING OF FALL COLLECTION Also, Tuesday, May 16 at 5:30. By invitation. Showings by appointment, May 11 - May 20. Contact: Marjorie Plecher, 213-657-7377. (L.A.)	RAY AGHAYAN/BOB MACKIE (8636 MELROSE AVE., L.A.)	HOTEL GOTHAM PRIVATE SUITE
Thursday May 11	18TH ANNUAL HOME FURNISHINGS CONFERENCE Hours: 8:00 A.M. - 4:00 P.M. New product possibilities, the market outlook, the consumers' shifting values, sales. Contact: William Burston, 244-8780.	NATL RETAIL MERCHANTS ASSOCIATION (100 W. 31)	HOTEL BILTMORE BALLROOM
Friday May 12 10:00 A.M.	PRESS PREVIEW OF FALL COLLECTIONS Preview of Fall fashions; and decorative accessories for the home -- by W. Virginia craftsmen. Informal modeling (10:00-press; 11:00-buyers). By invitation. Publicity: Rosemary Sheehan, 333-6420. By appointment, through June 9. Contact: Florette Angel, 147 Summers, Charleston, W.Va., 304-343-0171.	MOUNTAIN ARTISANS (WEST VIRGINIA)	THE GAZEBO-2ND FLOOR 14 EAST 57TH STREET
Beginning Friday May 12	SHOWING OF FALL COUTURE COLLECTION Daily by appointment through May 20. Contact: Lynne Cohen, 312-549-7382 (Chicago); OR. 3-6146.	ISHIO FASHIONS (43 E. OAK, CHICAGO)	HOTEL GOTHAM PRIVATE SUITE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday May 15 10:00 A.M.	PRESS PREVIEW OF FALL COLLECTION By invitation. Also May 24 and 31 at 9:30. Contact:	BEN REIG	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR CH. 4-1542.
May 15	10:00 A.M., ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA. 4-7626.		
Monday May 15 11:00 A.M.	OPENING OF FALL COLLECTION By invitation. Also May 23 at 11:30. By reservation. Contact:	MIGNON	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR 279-5991.
May 15	11:00 A.M., SOMETHING! BY OSCAR DE LA RENTA, 550 Seventh, 3rd fl., 594-5424.		
May 15	12:00 Noon, BILL BLASS PRESS SHOW, 550 Seventh Avenue, by invitation.		
May 15	12:00 Noon, H.O.B., 530 Seventh Avenue, 21st floor, PE. 6-6983.		
Monday May 15 1:00 P.M.	PRESS SHOWING: FALL COLLECTION For press, by invitation (luncheon). Buyers' show, May 17 at 3:30, by reservation. Thereafter by appointment. Contact: LO. 3-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
May 15	1:00 P.M., HAROLD LEVINE, 530 Seventh Avenue, 21st floor, LA. 4-0237.		
Monday May 15 2:00 P.M.	OPENING OF FALL COLLECTION Also May 22 and 30 at 2:00 P.M. By reservation. Contact: CH. 4-3877.	EDWARD PARNE	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
May 15	2:00 P.M., OSCAR DE LA RENTA BOUTIQUE, PRESS, 550 Seventh (Opening May 16)		
May 15	2:30 P.M., LARRY ALDRICH, 530 Seventh Avenue, 12th floor, 244-1872.		
Postponed May 15	PRESS PREVIEW BY CHRISTIAN DIOR-N.Y., ORIGINALLY SCHEDULED FOR MAY 15 AT 3:00, HAS BEEN POSTPONED TO MAY 22 AT 2:30. (See page 15)		
May 15	3:00 P.M., BLASSPORT, 550 Seventh Avenue, 2nd floor, 354-1500.		
May 15	4:00 P.M., DONALD BROOKS Press Show, 550 Seventh Avenue, by invitation.		
May 15	4:00 P.M., GEOFFREY BEENE BOUTIQUE, 550 Seventh, 8th floor, LW. 4-0454.		
Monday May 15 5:00 P.M.- 7:00 P.M. Cocktails	PREVIEW: FALL AND WINTER COLLECTIONS Presentation for Cira--woman's sleepwear, loungewear, robes; men's loungewear. Kloss-Pruzan--ready-to-wear. The Kreisler Group--rainwear. Alixandre--furs. By invitation. Contact: Fran Guay, 685-7900.	JOHN KLOSS	RAINBOW ROOM ROCKEFELLER CENTER
May 15	6:00 P.M., HELGA, Hotel Gotham, Private Suite, 335-6033.		
Beginning Monday May 15	OPENING OF FALL COLLECTION Informal showings by appointment. Contact: Don Koniak, 765-5280.	CLEOPATRA BROUMAND	16 WEST 56TH STREET SHOWROOM - 4TH FLOOR
Beginning Monday May 15	FALL COAT AND SUIT COLLECTION Continuous showings. Contact: 594-0352. Publicity: Stutman Assoc., 247-2662.	JUNIOR GALLERY BY NAT HIRSCH	250 WEST 39TH STREET SHOWROOM - 10TH FLOOR
May 15	FALL HANDBAG MARKET WEEK. Contact: MU. 3-6969.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday May 15	FALL COAT AND SUIT COLLECTION Contact: Marty Oshrin, 239-4768.	MISS GALLERY BY HENRY RUTMAN	230 WEST 38TH STREET SHOWROOM - 10TH FLOOR Stutman Assoc., 247-2662.
Beginning Monday May 15	FALL COLLECTION BY ROBERT FOWLER Informal showings by appointment.	BILL SHEDLESKI ASSOCIATES	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Monday May 15- May 18	FALL HOSIERY AND BODYWEAR Showings at 10:00 A.M. and 3:00 P.M. daily. Contact: Alice Coursen, 581-8050.	BERKSHIRE, CHRISTIAN DIOR AND VANITY FAIR	640 FIFTH AVENUE SHOWROOM - 7TH FLOOR Thereafter by appointment.
Monday May 15- May 26	FALL LINGERIE MARKET WEEKS "The Good Companions" -- showings daily at 9:30, 10:30, 2:30. Contact: Priscilla Weinlandt, JU. 2-6767.	VANITY FAIR	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR By invitation.
Beginning Monday May 15	MARKET WEEK SHOWS: FALL '72 Showings at 9:30, 11:00, 2:30, 3:30, May 15-18, and May 22-25 (no 3:30 show). Contact: Marjorie Carney, 682-5580.	VASSARETTE	261 MADISON AVENUE LITTLE THEATRE
Monday May 15- May 22	ANNUAL EXHIBITION OF STUDENTS' WORK Art work including fashion sketches; also water colors or original designs for period and modern rooms. Hours: 9:30 A.M. to 7:30 P.M.; Fri. and Sat. to 4:30 P.M. Contact: 673-0300.	TRAPHAGEN SCHOOL OF FASHION	257 PARK AVE. SO. 6TH & 7TH FLOORS
May 15- May 18	INTERSTOFF SHOW AT FRANKFURT, GERMANY Contact: Hans Teetz, German American Chamber of Commerce, 582-7788.		
Tuesday May 16 9:30 A.M.	OPENING OF FALL COLLECTION Also May 22 at 9:30 A.M.	TRAINA BOUTIQUE & TRAINA SPORT By reservation.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR Contact: 564-3857.
Tuesday May 16 9:30 A.M.	OPENING OF FALL COLLECTION By invitation. (Note change of date).	SEYMOUR FOX	512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR Contact: LO. 4-3246.
Tuesday May 16 10:30 A.M.	OPENING OF FALL COLLECTION Also May 22 and May 24 at 10:30 A.M., by reservation. May 15 at 2:00 P.M., by invitation).	OSCAR DE LA RENTA BOUTIQUE Contact: Marilyn Pignoni, 524-9350.	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR (Press, Monday,
Tuesday May 16 10:30 A.M.	OPENING OF FALL COLLECTION Showings at 10:30 and 2:30, May 16, 17, 18, 23, 24. Contact: Sydney Bloomberg, 736-5890.	JOSEPH STEIN BY MURIEL READE Contact: Lynne Blum, 279-3091.	205 WEST 39TH STREET SHOWROOM - 9TH FLOOR (Note change of date).
Tuesday May 16 11:00 A.M.	PRESS SHOWING OF FALL COLLECTION By invitation. Also at 3:30 P.M.; May 18 at 11:00 and 3:30. Contact: Lynne Blum, 279-3091.	PIERRE CARDIN	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR By reservation.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday May 16 12:00 Noon	OPENING OF FALL COLLECTION Also May 23 at 12:00. By reservation. Contact: 279-5012.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday May 16 1:00 P.M.	OPENING OF FALL COLLECTION Also May 22 and May 30 at 1:00. Contact: Jean Roberts, 524-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday May 16 2:30 P.M.	OPENING OF FALL COLLECTION Also May 18, 23, 25, 31, June 7 at 2:30 P.M. By reservation. (Press May 15 at 12:00 Noon, by invitation). Contact: 524-6968.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
May 16	2:30 P.M., JOSEPH STEIN BY MURIEL READE, 205 W. 39th, 9th fl., 736-5890.		
May 16	3:30 P.M., PIERRE CARDIN, 550 Seventh Avenue, 22nd floor, 279-3091.		
Tuesday May 16 4:00 P.M.	PRESS PREVIEW: FALL COLLECTION By invitation. Also, May 18 and 22 at 4:00 P.M. Contact: 736-1690.	CHESTER WEINBERG; & CHESTER NOW	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday May 16 5:00 P.M.	PRESS SHOWING OF FALL MENSWEAR Show at 5:30 P.M. By invitation. Contact: 524-6968.	BILL BLASS MENSWEAR	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
May 16	5:30 P.M., HANAE MORI, Waldorf-Astoria, Suite 40-H, 758-7760.		
May 16	5:30 P.M., RAY AGHAYAN/BOB MACKIE, Hotel Gotham, Suite 1009, 213-657-7377.		
Beginning Tuesday May 16	OPENING OF FALL COLLECTION Continuous showings by appointment. Contact: Miss Regina, PE. 6-5547.	HARMAY BY ST. ARMOUR	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Tuesday May 16	OPENING OF FALL COLLECTION Continuous showings by appointment. Contact: Ethel Shieff, 736-3075.	JIMMAE BY MARY MATISSE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday May 16	OPENING OF FALL COLLECTION Continuous showings by appointment. Contact: LO. 3-6143.	RIKKI FOR SPORT TRIO	498 SEVENTH AVENUE SHOWRROM - 7TH FLOOR
Wednesday May 17 9:00 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Marie, 239-4600.	KASPER FOR JOAN LESLIE	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
May 17	10:00 A.M., RODRIGUES FOR PETER CLEMENTS, 530 Seventh, 2nd floor, LO. 3-0988.		
May 17	10:30 A.M., NINA RICCI, Press Show, by invitation. 550 7th (Opening May 18)		
Wednesday May 17 10:30 A.M.	OPENING OF FALL COLLECTION Also, May 23 and 25 at 10:30 A.M., by reservation. (Press Show, Wed., May 17 at 2:30 P.M.) Contact: Sidney Scher, LA. 4-9350.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
May 17	10:30 A.M., JOSEPH STEIN BY MURIEL READE, 205 W. 39th St., 9th fl., 736-5890.		
May 17	12:00 Noon, GEOFFREY BEENE, Press Show, by invitation, 550 7th (Opening May 18)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday May 17 12:00 Noon	OPENING OF FALL COLLECTION Also May 24 and 31 at 12:00 Noon. By reservation.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR Contact: 354-0494.
Wednesday May 17 1:00 P.M.	OPENING OF FALL COLLECTION Also May 23 at 1:00 P.M. By reservation.	DOMINIC ROMPOLLO	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR Contact: 239-4155.
May 17	1:30 P.M., JOHN ANTHONY, 550 Seventh Avenue, 29th floor,	239-7080.	
May 17	2:30 P.M., OSCAR DE LA RENTA Press Show, 550 Seventh Ave., LA.	4-9350.	
Wednesday May 17 2:30 P.M.	FALL COLLECTION BY OLE BORDEN By invitation. Thereafter by appointment.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR Contact: LO. 4-3600.
May 17	2:30 P.M., LARRY ALDRICH, 530 Seventh Avenue, 12th floor,	244-1872.	
May 17	2:30 P.M., HOUSE OF BRANELL, 530 Seventh Avenue, 27th floor,	PE. 6-6983.	
May 17	2:30 P.M., JOSEPH STEIN BY MURIEL READE, 205 West 39th, 9th fl.,	736-5890.	
May 17	3:30 P.M., VERA MAXWELL Buyers' Show, 530 Seventh Ave., 26th fl.,	LO. 3-4358.	
Wednesday May 17 4:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment.	McMULLEN (550 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE Esther Reifer, OX.5-4270.
Wednesday May 17 4:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment.	V. & J. DESIGNS BY VICTOR JORIS	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR Susan Lawson, BR.9-9223.
Wednesday May 17 4:00 P.M.	OPENING OF FALL COLLECTION Also May 23 and 24 at 4:00, by reservation. Contact: WI. 7-8235.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday May 17 4:30 P.M.- 6:30 P.M.	PRESS PREVIEW OF FALL COLLECTIONS Cocktail reception unveiling three new collections for the bed and bath. By invitation. Contact: Miss Greene, 695-6800.	FIELDCREST	60 WEST 40TH STREET SHOWROOM
Wednesday May 17 5:00 P.M.	PREVIEW OF FALL COLLECTION For press and buyers, by invitation.	STEPHEN BURROWS FOR THE STUDIO	PLACE TO BE ANNOUNCED Contact: Joanne Creveling, CI. 7-1100.
Wednesday May 17 5:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment.	CLAUDIA BY GEORGE HALLEY	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR Contact: 564-0910.
May 17	6:00 P.M., HELGA, Hotel Gotham, Private Suite,	335-6033.	
Thursday May 18 8:45 A.M. & 11:45 A.M.	"YOUNG FASHION..AN INTERNATIONAL LANGUAGE" Co-Chairmen: Rosemary McMurtry, commentator, Vice Pres., Publications Div., the McCall Pattern Co.; Teddy Edelman, Fleming-Joffe-Capezio Intl. Prices: Breakfast--\$10.00, members; \$20.00, guests. Luncheon--\$15.00 members, \$25.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday May 18 9:30 A.M.	SHOWING OF FALL COLLECTION By invitation. Contact: Helen Borger, CO. 5-7720.	RONALD AMEY	16 WEST 57TH STREET SHOWROOM - 5TH FLOOR
May 18	10:00 A.M., ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA. 4-7626.		
Thursday May 18 10:30 A.M.	OPENING OF FALL COLLECTION Also, May 23, 25, 30 at 10:30 A.M., by reservation. (Press, Wednesday May 17 at 10:30 A.M., by invitation). Contact: LW. 4-0454.	NINA RICCI	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
May 18	10:30 A.M., JOSEPH STEIN BY MURIEL READE, 205 West 39th St., 9th fl., 736-5890.		
May 18	11:00 A.M., PIERRE CARDIN, 550 Seventh Avenue, 22nd floor, 279-3091.		
May 18	12:00 Noon, THE FASHION GROUP "Young Fashions", Luncheon, N.Y. Hilton.		
Thursday May 18 12:00 Noon	OPENING OF FALL COLLECTION Also May 22, 24, 30 at 12:00 Noon. By reservation. (Press, May 17 at 12:00 Noon, by invitation). Contact: 594-0454.	GEOFFREY BEENE	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Thursday May 18 1:00 P.M.	PREVIEW OF FALL COLLECTION By invitation. ( <u>Note change of date</u> ). Thereafter by appointment. Contact: Helen Norstrom, 354-1122.	TINA LESER	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
May 18	1:00 P.M., HAROLD LEVINE, 530 Seventh Avenue, 21st floor, LA. 4-0237.		
Thursday May 18 2:00 P.M.	OPENING OF FALL COLLECTION Fall collection of coats, suits, costumes. By invitation. Also May 23 at 2:00 P.M. By appointment. Contact: Miss Teri, 695-5100. Publicity: Barbara Kling, LT. 1-8024.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
May 18	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968.		
May 18	2:30 P.M., JOSEPH STEIN BY MURIEL READE, 205 West 39th St., 9th fl., 736-5890.		
Thursday May 18 3:00 P.M.	OPENING OF FALL COLLECTION By reservation. Contact: Nancy di Costanzo, 736-8888.	MODELIA BY TRACY MILLS	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
May 18	3:30 P.M., PIERRE CARDIN, 550 Seventh Avenue, 22nd floor, 279-3091.		
Thursday May 18 4:00 P.M.	OPENING OF FALL COLLECTION Also, May 24 and June 1 at 2:30. By reservation. Contact: Estelle Marr, LO. 3-1600	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
May 18	4:00 P.M., CHESTER WEINBERG & CHESTER NOW, 530 Seventh, 16th fl., 736-1690.		
May 18	4:00 P.M., MALCOLM STARR, 530 Seventh Avenue, 20th floor, 594-0030.		
Beginning Thursday May 18	ACTIVE SPORTSWEAR- COLLECTION I Sportswear from Europe for skiing, tennis, golf, skating, swimming. Continuous by appointment. Contact: Hall Hanson, 279-9915 or 868-2139.	ANNE KLEIN SUPERSPORT	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday May 18 5:00 P.M.	OPENING OF FALL- WINTER COLLECTION By invitation. This will be the only formal showing. Thereafter in showroom, 3rd floor. By appointment. Contact: Betty Hanson, 279-9915.	ANNE KLEIN AND COMPANY (205 WEST 39TH STREET)	CECO STAGES 460 WEST 54TH STREET
Thursday May 18 5:00 P.M. Cocktails	FALL SHOWING FOR BUYERS Fall cocktail and evening fashions and accessories designed by Surjit and Adarsh Gill. ( <u>Note change of place</u> ). (Press showing, Fri., May 19 at 9:30 A.M., Showroom, 4th floor). By invitation. Contact: 758-8301. Publicity: Budd Calish at Dorelle Associates, 489-8420.	SAZ	42 EAST 57TH STREET SHOWROOM - 4TH FLOOR
May 19	9:30 A.M., SAZ (Press Show), 42 East 57th Street, 4th floor, 489-8420.		
Friday May 19 11:30 A.M.	PRESS PREVIEW OF FALL COLLECTION By invitation. Thereafter by appointment, 20 West 57th St., 7th floor. Contact: Jim Malloch, 765-3535.	FERDINANDO SARMI	ST. REGIS HOTEL VERSAILLES ROOM
Friday May 19 3:00 P.M.	OPENING OF FALL COLLECTION By invitation. Contact: 736-5672.	SCOTT BARRIE (109 WEST 38TH STREET)	PLACE TO BE ANNOUNCED
Friday May 19- May 25	SHOWING OF FALL COLLECTION By appointment. Contact: Patricia Jefferies, Dorelle Assoc., 489-8420.	YANNIS TSEKLENIS OF ATHENS	HOTEL PIERRE PRIVATE SUITE
May 22	9:30 A.M., TRAINA BOUTIQUE & TRAINA SPORT, 530 Seventh, 15th fl., 564-3857.		
May 22	10:30 A.M., OSCAR DE LA RENTA BOUTIQUE, 550 Seventh, 23rd fl., 524-9350.		
May 22	12:00 Noon, GEOFFREY BEENE, 550 Seventh, 4th floor, 594-0454.		
May 22	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, 524-3520.		
May 22	2:00 P.M., EDWARD PARNE, 498 Seventh Avenue, 10th fl., CH. 4-3877.		
Monday May 22 2:30 P.M.	PREMIERE OF FALL COLLECTION Designed by Marc Bohan and Philippe Guibourgé. By reservation. Thereafter by appointment. Contact: LO. 4-9220.	CHRISTIAN DIOR READY-TO-WEAR	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
May 22	2:30 P.M., HOUSE OF BRANELL, 530 Seventh Ave., 27th floor, PE. 6-6983.		
May 22	4:00 P.M., CHESTER WEINBERG & CHESTER NOW, 530 Seventh, 16th floor, 736-1690.		
Monday May 22 4:30 P.M.	PRESS SHOWING OF FALL COLLECTION By invitation. Thereafter appointment. Contact: Olivier Gelbsman, 832-7100.	ISSAYE MIYAKE FOR PARIS COLLECTIONS	543 MADISON AVENUE SHOWROOM - 5TH FLOOR
May 22	6:00 P.M., HELGA, Hotel Gotham, Private Suite, 335-6033.		
Monday May 22 8:00 P.M.	ANNUAL BENEFIT SUPPER DANCE In memory of Claire McCardell. Minimum Contribution: \$125.00 per person for 1972 Foundation Fund for Scholarships and Development. (Black Tie) Contact: LA. 4-1300.	FASHION INSTITUTE OF TECHNOLOGY	227 WEST 27TH STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday May 22-	"MEET YOUNG AMERICA"-- AUGUST 1972 PREVIEW	GLAMOUR MAGAZINE	420 LEXINGTON AVENUE SHOWROOM - 19TH FLOOR
June 9	Showings at 9:00 (except Mondays), 11:00, 4:00(except Fridays). By appointment. Contact: Monica Lesko, 689-5900, ext. 482.		
May 23	10:00 A.M., RODRIGUES FOR PETER CLEMENTS, 530 Seventh, 2nd floor, LO.3-0988.		
May 23	10:30 A.M., OSCAR DE LA RENTA, 530 Seventh, 11th floor, LA. 4-9350.		
May 23	10:30 A.M., JOSEPH STEIN BY MURIEL READE, 205 W. 39th St., 9th fl., 736-5890.		
May 23	10:30 A.M., NINA RICCI, 550 Seventh Ave., 5th floor, LW. 4-0454.		
Tuesday May 23 11:30 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 535-3542.	HALSTON	550 SEVENTH AVENUE SHOWROOM
May 23	11:30 A.M., MIGNON, 498 Seventh Avenue, 12th floor, BR. 9-5991.		
May 23	12:00 Noon, MOLLIE PARNIS, 530 Seventh Avenue, 18th floor, 279-5012.		
May 23	1:00 P.M., DOMINIC ROMPOLLO, 550 Seventh Avenue, 9th floor, 239-4155.		
May 23	2:00 P.M., ORIGINALA, 512 Seventh Avenue, 43rd floor, 695-5100.		
May 23	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968.		
May 23	2:30 P.M., JOSEPH STEIN BY MURIEL READE, 205 W. 39th St., 9th fl., 736-5890.		
May 23	4:00 P.M., DONALD BROOKS, 550 Seventh Ave., 21st floor, WI. 7-8235.		
May 24	9:30 A.M., BEN REIG, 498 Seventh Ave., 23rd floor, CH. 4-1542.		
May 24	10:30 A.M., OSCAR DE LA RENTA BOUTIQUE, 550 Seventh, 23rd fl., 524-9350.		
May 24	10:30 A.M., JOSEPH STEIN BY MURIEL READE, 205 W. 39th St., 9th fl., 736-5890.		
May 24	12:00 Noon, GEOFFREY BEENE, 550 Seventh Ave., 4th floor, LW. 4-0454.		
May 24	12:00 Noon, COUNTESS ALEXANDER, 530 Seventh Ave., 9th floor, 354-0494.		
May 24	1:00 P.M., HAROLD LEVINE, 530 Seventh Avenue, 21st floor, LA. 4-0237.		
May 24	2:30 P.M., LARRY ALDRICH, 530 Seventh Avenue, 12th floor, 244-1872.		
May 24	2:30 P.M., SOMETHING! BY OSCAR DE LA RENTA, 550 Seventh, 3rd fl., 594-5424.		
May 24	2:30 P.M., JOSEPH STEIN BY MURIEL READE, 205 W. 39th St., 9th floor, 736-5890.		
May 24	2:30 P.M., TRIGERE, 550 Seventh Avenue, 16th floor, LO. 3-1600.		
May 24	4:00 P.M., DONALD BROOKS, 550 Seventh Avenue, 12th floor, WI. 7-8235.		
May 25	10:30 A.M., OSCAR DE LA RENTA, 550 Seventh, 11th floor, LA. 4-9350.		
May 25	10:30 A.M., NINA RICCI, 550 Seventh Avenue, 5th floor, LW. 4-0454.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday May 25 12:30 P.M. Luncheon	GRADUATION LUNCHEON Guest speaker: Marvin Traub, president, Bloomingdale's. Certificates to 115 graduates; awards to outstanding alumnae. By invitation. <u>(Note change of hotel)</u> . Contact: Allan Falk, TR. 9-4644.	TOBE-COBURN SCHOOL	HOTEL PIERRE BALLROOM
May 25	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968.		
May 29	MEMORIAL DAY - Legal Holiday (Monday)		
May 30	10:30 A.M., NINA RICCI, 550 Seventh Avenue, 5th floor, LW. 4-0454.		
May 30	12:00 Noon, GEOFFREY BEENE, 550 Seventh Avenue, 4th floor, LW. 4-0454.		
May 30	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, 524-3520.		
May 30	2:00 P.M., EDWARD PARNE, 498 Seventh Avenue, 10th floor, CH. 4-3877.		
May 31	9:30 A.M., BEN REIG, 498 Seventh Avenue, 23rd floor, CH. 4-1542.		
May 31	12:00 Noon, COUNTESS ALEXANDER, 530 Seventh Avenue, 17th floor, 524-6968.		
Thursday June 1 11:30 A.M. Luncheon	33RD GRADUATION AND LUNCHEON Guest speaker: Albert M. Kronick, Chairman of the Board, Abraham & Straus. Degrees in occupational studies to 102 graduates. By invitation. Contact: Karen Breen, at L.I.M., 752-1530.	LAB. INSTITUTE OF MERC'H'G (12 EAST 53RD STREET)	HOTEL PLAZA GRAND BALLROOM
June 1	2:30 P.M., TRIGERE, 550 Seventh Avenue, 16th floor, LO. 3-1600.		
Friday June 2 8:30 A.M.& 11:30 A.M.	AMERICAN READY-TO-WEAR; BREAKFAST AND LUNCHEON Two showings (breakfast and luncheon). Prices and more details later. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	NEW YORK HILTON HOTEL BALLROOM
Beginning Monday June 5	FALL-WINTER JEWELRY COLLECTION Continuous showings. Contact: YU. 6-6633.	NAPIER	530 FIFTH AVENUE SHOWROOM - 22ND FLOOR
Monday June 5- June 9	READY-TO-WEAR FROM CANADA Coats, suits, dresses, suedes, leathers, lingerie, loungewear, sleepwear. By appointment. Contact: John Hoffman, N.Y. Consulate, 586-2400.	CANADIAN DEPT. TRADE, COMMERCE, INDUSTRY	HOTEL McALPIN BWAY & 34TH STREET
Tuesday June 6 8:00 A.M. Breakfast	SEMI-ANNUAL FALL SEMINAR Show at 8:30 A.M. Prices: \$17.50, members; \$25.00, guests. Contact: Marjorie Reich or Frances Hodges, OR. 9-4484.	MERCHANDISING MOTIVATION (200 MADISON AVENUE)	HOTEL PLAZA BALLROOM
June 7	2:30 P.M., BILL BLASS, 550 Seventh Avenue. 17th floor, 524-6968.		
Sunday June 11- June 14	INTERNATIONAL BOUTIQUE FASHIONS Over 800 lines of boutique apparel and accessories, shoes, gifts, fashions from England, France, Germany, Italy, Sweden, South America, United States. Contact: Oscar Pluznick, 50 Hunt St., Watertown, Mass.	NATIONAL BOUTIQUE SHOW	HOTEL McALPIN BROADWAY & 34TH STREET

# 1973

JANUARY							FEBRUARY							MARCH						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
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14	15	16	17	18	19	20	11	12	13	14	15	16	17	11	12	13	14	15	16	17
21	22	23	24	25	26	27	18	19	20	21	22	23	24	18	19	20	21	22	23	24
28	29	30	31				25	26	27	28				25	26	27	28	29	30	31
APRIL							MAY							JUNE						
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29	30						27	28	29	30	31			24	25	26	27	28	29	30
JULY							AUGUST							SEPTEMBER						
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OCTOBER							NOVEMBER							DECEMBER						
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